



ST. PAUL, MN - (Jan. 2, 2019) — 180 Degrees Inc. announced that Janet Hallaway will fill the position of Advancement Director starting today. The Advancement Director, a member of the 180 Degrees leadership team, is responsible for coordinating the organization’s fundraising and marketing initiatives.

“We are very excited to have Janet join our team in this time of change for our organization,” said Dan Pfarr, President and Chief Executive Officer of 180 Degrees. “She is a great fit for our organization as she will bring a ‘get-it-done’ perspective and will advance 180 Degrees in helping more people.”

Janet brings over 20-years of experience in fundraising, marketing, and donor relations. In her previous role as Development Director/Major Gifts Officer for Gillette Children’s Hospital Foundation in St. Paul, Janet worked with major donors and community leaders raising money for the hospital. Prior to that, Hallaway worked as the Director of Development and Communications at The Bridge for Youth where she helped fundraise for the emergency shelter for youth.

Janet’s primary responsibility will be to increase the visibility of 180 Degrees in the community, strengthen relationships with donors, and manage the integration and expansion of the 180 Degree brand. 180 Degrees expects to increase donor funds in 2019.

“180 Degrees is a critical community resource with very ambitious plans for the future. I’m deeply honored to join such a talented team dedicated to transforming the lives of homeless and at-risk youth, trafficked girls, and men returning to the community after incarceration. My hope is that more people will engage in this important mission.”

Janet earned a Bachelor of Arts degree from Boston College and a certificate in fundraising from the Wisconsin School of Business. She is an avid volunteer.

180 Degrees supports individuals and families to overcome barriers, transform lives, and contribute to health, multicultural communities through group homes and emergency shelters to youth, community-based programs, and a residential program for recently incarcerated men. For more information, see www.180degrees.org.