

180

DEGREES
ANNUAL REPORT
FY20 & FY21



Report released 2/24/2022



DEAR FRIENDS,

2021 was a year that none of us anticipated. The COVID pandemic impacted every single one of us and has changed the way we live forever.

In spite of the challenges, I am incredibly proud of the way that the 180 Degrees rose to the challenge. We were flexible, we kept our clients and staff safe, and most importantly, we kept our doors open 24/7/365.

The murder of George Floyd and the trial that followed heightened the anxiety and fear for many of the clients in our program who have known firsthand the violence and injustice of many interactions with police. Again our staff responded by finding ways to keep our clients safe and secure.

We could not have survived this year without having such committed, loyal, and hard-working staff members at each of our shelter programs. These staff cooked, cleaned, helped with homework, engaged youth in board games and dance-offs, and helped clients transition to ZOOM meetings in order to meet with probation workers, judges, school teachers, and others. These were our heroes, who continued to show up day in and day out, working long shifts, keeping the youth and adult men in our shelters SAFE and HEALTHY. And we owe them all our THANKS.

In summary, 180 Degrees found ways to meet all of the challenges of 2021. Our organization is fiscally sound, committed to using the principles of trauma-informed care, has invested in data-driven decision-making, and is committed to providing staff members with competitive wages and benefits.

Thank you for being part of 180 Degrees. Your support is critical in helping us to turn lives around. We couldn't do this without you!

Thank you,

Dan Pfarr
President/CEO
180 Degrees, Inc

Fredrick Blocton
Board of Directors President
UpNet Technologies

A handwritten signature in cursive script that reads "Dan Pfarr".

A handwritten signature in cursive script that reads "Fredrick Blocton".



OUR STORY

180 Degrees was founded in 1971 by Robbie Robinson—a man who spent 20 years in and out of the criminal justice system—to help men rebuild their lives after incarceration. Since our founding nearly 50 years ago, 180 Degrees has helped over 15,000 youth and adults break the cycle of trauma created by poverty, racism, mass incarceration, and exploitation.

OUR MISSION

180 Degrees creates safe spaces and services that honor each individual's healing journey.

OUR VISION

Every person can experience hope for the future and reach their full potential.

OUR CORE BELIEFS

1. We recognize racism has a real impact and commit to working to eradicate systemic racism.
2. It is through trauma-informed care, relationships, and community that healing, recovery, and growth are possible.
3. We believe culture is a powerful element in the healing process.
4. We believe physical, mental, and spiritual health contribute to individual well-being.
5. We believe in the power and positive impact of community connectedness for both individuals and organizations.

FY21 PROGRAMS & IMPACT

YOUTH SHELTERS AND SUPPORTIVE HOUSING PROGRAMS

BRITTANY'S PLACE

Minnesota's first and largest program for youth who have been sexually exploited and a key regional safety net for youth and families in the Twin Cities metro, statewide, and in adjacent states. Brittany's Place provided emergency shelter and supportive services for over 150 women last year. **140 girls received safe shelter for up to 90 days, meals, trauma services, and case management. 85% exited to safe, stable housing.**

HOPE HOUSE

Hope House is a six-bed, short-term emergency shelter for youth ages 14 –19 who are experiencing or at risk of experiencing homelessness. Hope House is the only youth shelter located West of Highway 100 in the Greater Twin Cities. **56 youth received safe shelter for up to 90 days, meals, trauma services, and case management. 88% exited to a safe destination.**

ONWARD HOUSE

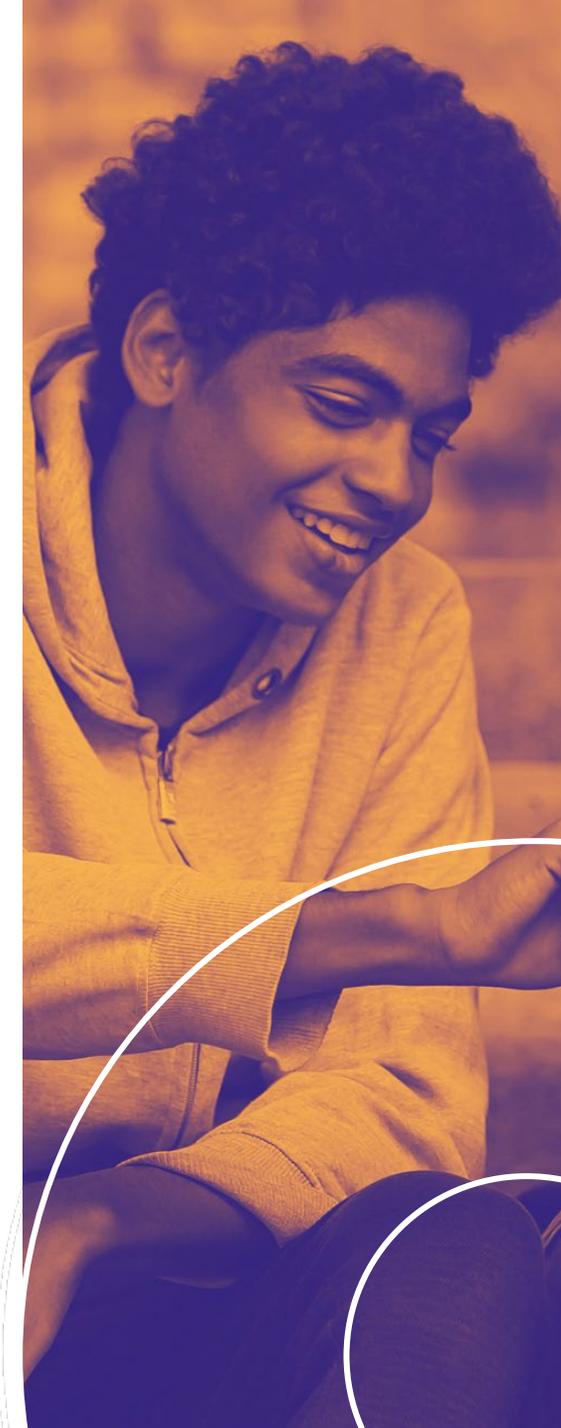
Located in Eden Prairie, Onward House provides affordable and supportive transitional housing for female-identifying young adults, ages 18-22, experiencing homelessness and housing insecurity. **7 young adult women received supportive housing and case management at long-term residence**

ST. CLOUD

Since 1989, it is the only 24-hour youth shelter serving all genders/sexual orientations, and all religious affiliations, in a large geography of 13-counties spanning Central MN. **55 youth received safe shelter, meals, trauma services and case management. 78% exited to a safe destination.**

VONWALD

VonWald is the only 24-hour youth shelter serving all genders/sexual orientation and all religious affiliations, in a large geography of 20-counties spanning Southeastern Minnesota. **120 youth received safe shelter, meals, trauma services, and case management. 95% exited to a safe destination, and additional 30 southeast Minnesota youth were placed with foster families.**



FY21 PROGRAMS & IMPACT

COMMUNITY RE-ENTRY SERVICES

CLIFTON PLACE

Clifton Place provides short-term affordable housing to adult men who have been recently released from prison. With structured programming and individualized case management, clients are supported to secure stable employment, maintain sobriety, and establish new living arrangements.

237 men were housed and participated in daily programming at Clifton Place.

COMMUNITY-BASED CASE MANAGEMENT

ALL CHILDREN EXCEL (ACE)

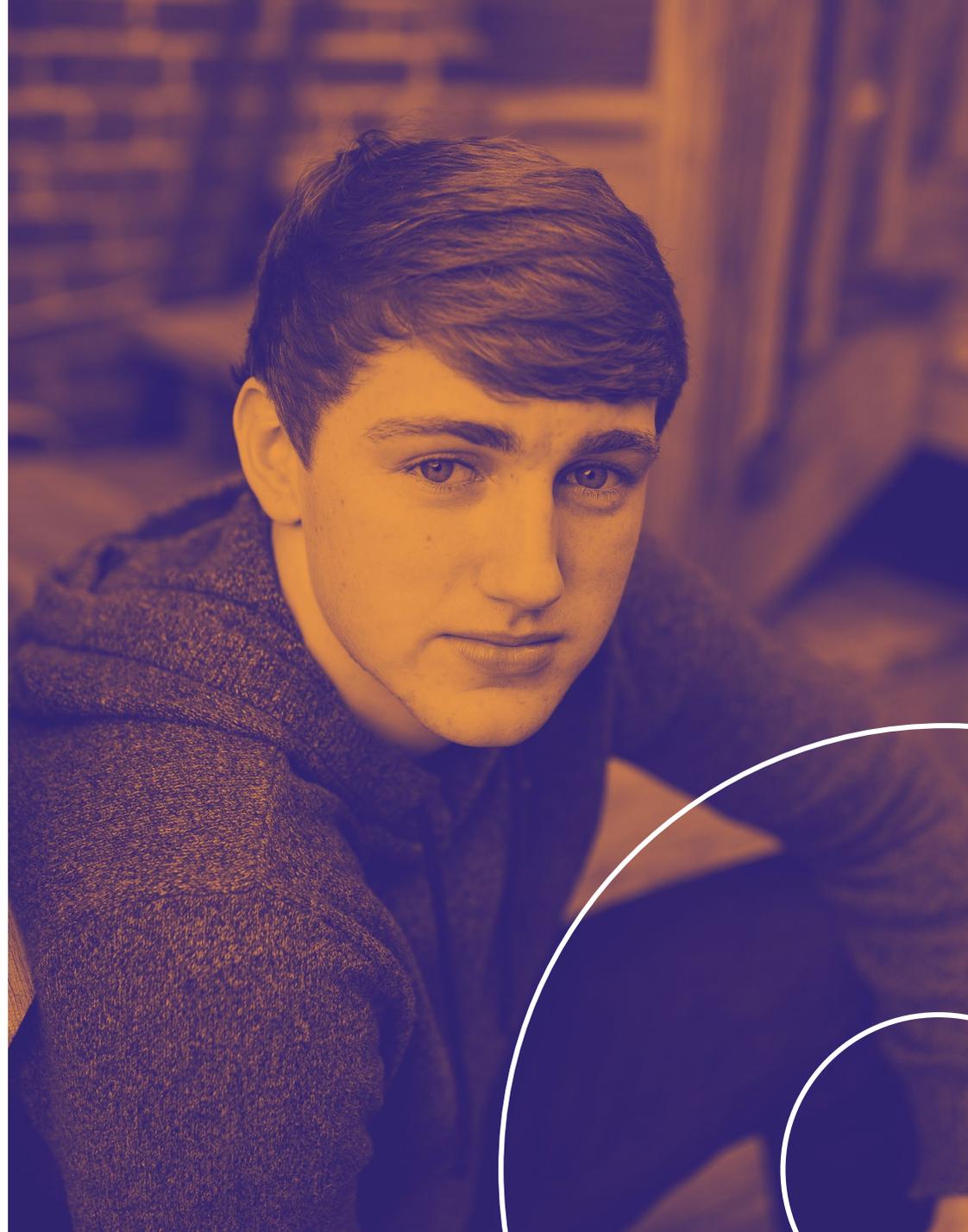
Provides long-term comprehensive and proactive case management to children under the age of 10 who have committed criminal offenses in Ramsey County.

47 youth received services. 95% were connected to a case manager within 30 days.

SAFE

SAFE program provides free, confidential services to African American women and their children experiencing domestic violence.

30 women and their children received case management and supportive services.



FY21 ACCOMPLISHMENTS

- 180 Degrees achieved all major milestones of its comprehensive 5-year Strategic Plan, Bold Futures strengthening financial performance, aligning cultural, program, and operations across nine programs, and launching a robust data collection project. Coming in 2022: New plans for capacity-building!
- 180 Degrees piloted a 28-unit supportive housing program for formerly incarcerated men graduating from Clifton Place, closing a gap in safe and affordable housing for clients with felony records.
- 180 Degrees launched a bold new look and brand showcasing images of positive, empowered, and diverse clients. Thanks to Stone Arch for their professional expertise and guidance.
- Planning begins to advance Brittany's Place beyond emergency shelter only to include a broader service set including new longer-term supportive housing program.
- 762 clients served through our trauma-informed residential and community-based programs.
- Over 50 volunteer members, business partners, and friends from the American Society of Interior Designers of Minnesota re-designed the interior of Brittany's Place, creating a more welcoming, healing environment for girls experiencing sex trafficking.



(Top) Christine Tanaka, Allied ASID, and her daughter, Sienna, in a bedroom they helped re-design for Brittany's place.
(Bottom) Another newly re-designed room at Brittany's Place.

FY21 IMPACT REPORT

ACCESSIBILITY



DAYS CLOSED DUE TO THE PANDEMIC

0

ZERO DAYS

2053
TOTAL CLIENTS SERVED IN 2021



601

RECEIVED SAFE SHELTER & HOUSING

358
YOUTH

243
ADULTS



57% RURAL YOUTH
43% METRO YOUTH

1452

RECEIVED COMMUNITY-BASED SUPPORT

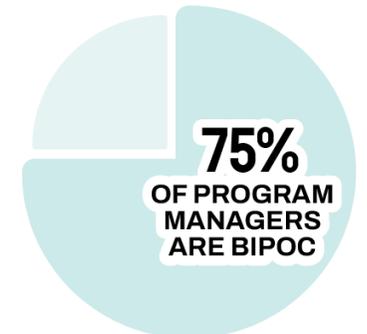
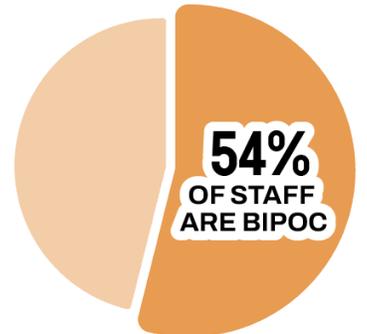
356

YOUTH & FAMILIES VIA CASE MANAGEMENT

1096
YOUTH

VIA STREET OUTREACH

DIVERSITY IN ACTION

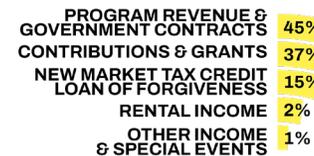


STATEMENT OF FINANCIAL POSITION

	2021	2020
ASSETS		
CURRENT ASSETS	\$1,584,916	\$1,765,486
NET PROPERTY & EQUIPMENT	\$5,877,889	\$4,182,630
OTHER ASSETS	-	\$2,901,340
TOTAL ASSETS	\$7,462,805	\$8,849,456
LIABILITIES		
CURRENT LIABILITIES	\$563,684	\$3,609,229
LONG TERM LIABILITIES	\$2,473,512	\$1,685,242
TOTAL LIABILITIES	\$3,037,196	\$5,294,471
NET ASSETS		
UNDESIGNATED	\$3,825,609	\$3,460,985
BOARD DESIGNATED	\$360,000	-
WITH DONOR RESTRICTION	\$240,000	\$94,000
TOTAL NET ASSETS	\$4,425,609	\$3,554,985
TOTAL LIABILITIES AND NET ASSETS	\$7,462,805	\$8,849,456

STATEMENT OF ACTIVITIES

	2021	2020
REVENUE		
PROGRAM REVENUE AND GOVERNMENT CONTRACTS CONTRIBUTIONS AND GRANTS	\$3,074,066	\$3,186,858
RENTAL INCOME	\$120,625	\$0
SPECIAL EVENT INCOME	\$3,770	\$28,748
OTHER INCOME	\$79,090	\$132,834
NEW MARKET TAX CREDIT LOAN OF FORGIVENESS	\$1,050,149	\$0
TOTAL REVENUE	\$6,816,228	\$5,725,342
EXPENSES		
PROGRAM SERVICES	\$4,897,979	\$4,408,638
SUPPORTING SERVICES:		
MANAGEMENT AND GENERAL	\$770,777	\$811,994
FUNDRAISING	\$276,848	\$184,566
TOTAL EXPENSES	\$5,945,604	\$5,405,198
CHANGE IN NET ASSETS	\$870,624	\$320,144
NET ASSETS AT THE BEGINNING OF THE YEAR	\$3,554,985	\$3,234,841
NET ASSETS AT THE END OF THE YEAR	\$4,425,609	\$3,554,985



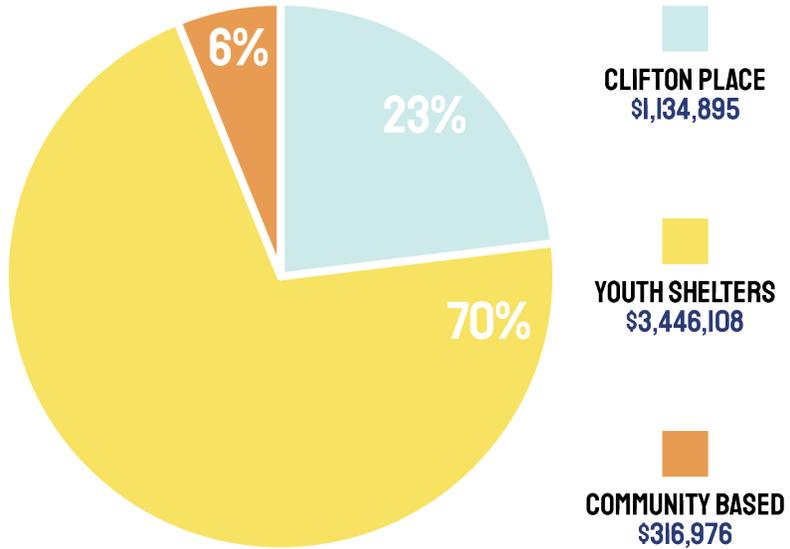
TOTAL REVENUE BY SOURCE FOR FISCAL YEAR 2021



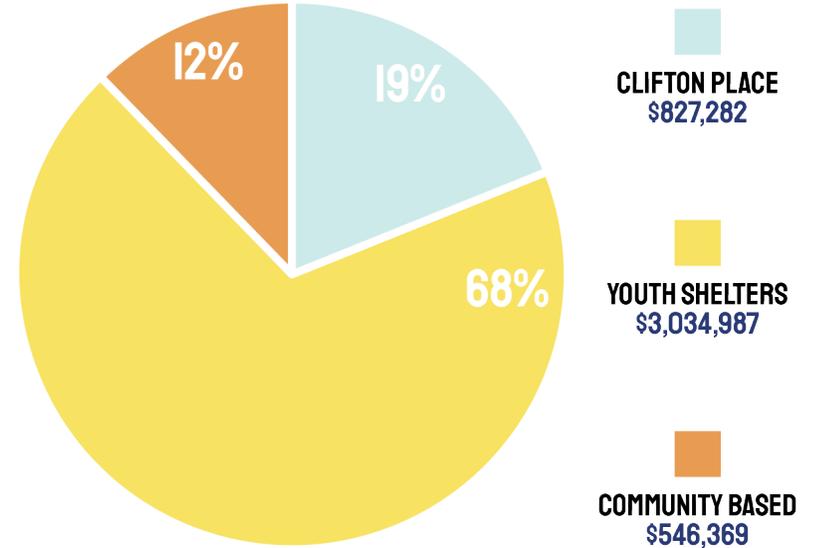
TOTAL EXPENSES BY SOURCE FOR FISCAL YEAR 2021

FY20 – FY21 EXPENSES BY PROGRAM & CATEGORY

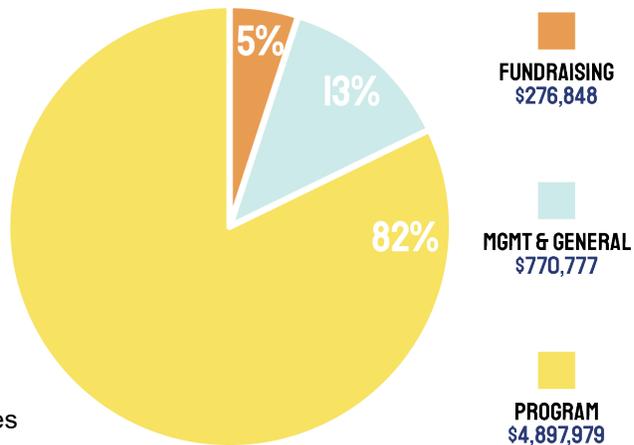
EXPENSES BY PROGRAM FY21



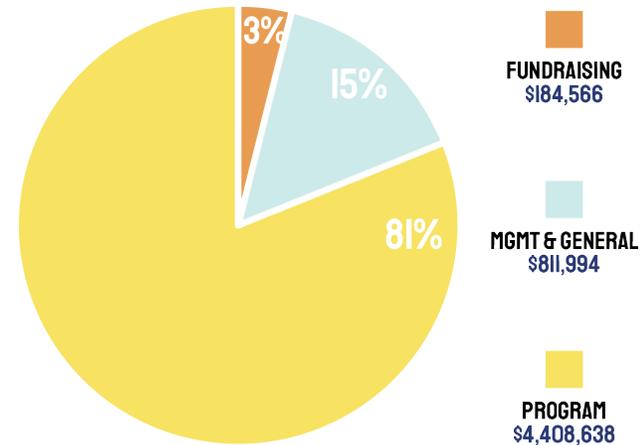
EXPENSES BY PROGRAM FY20



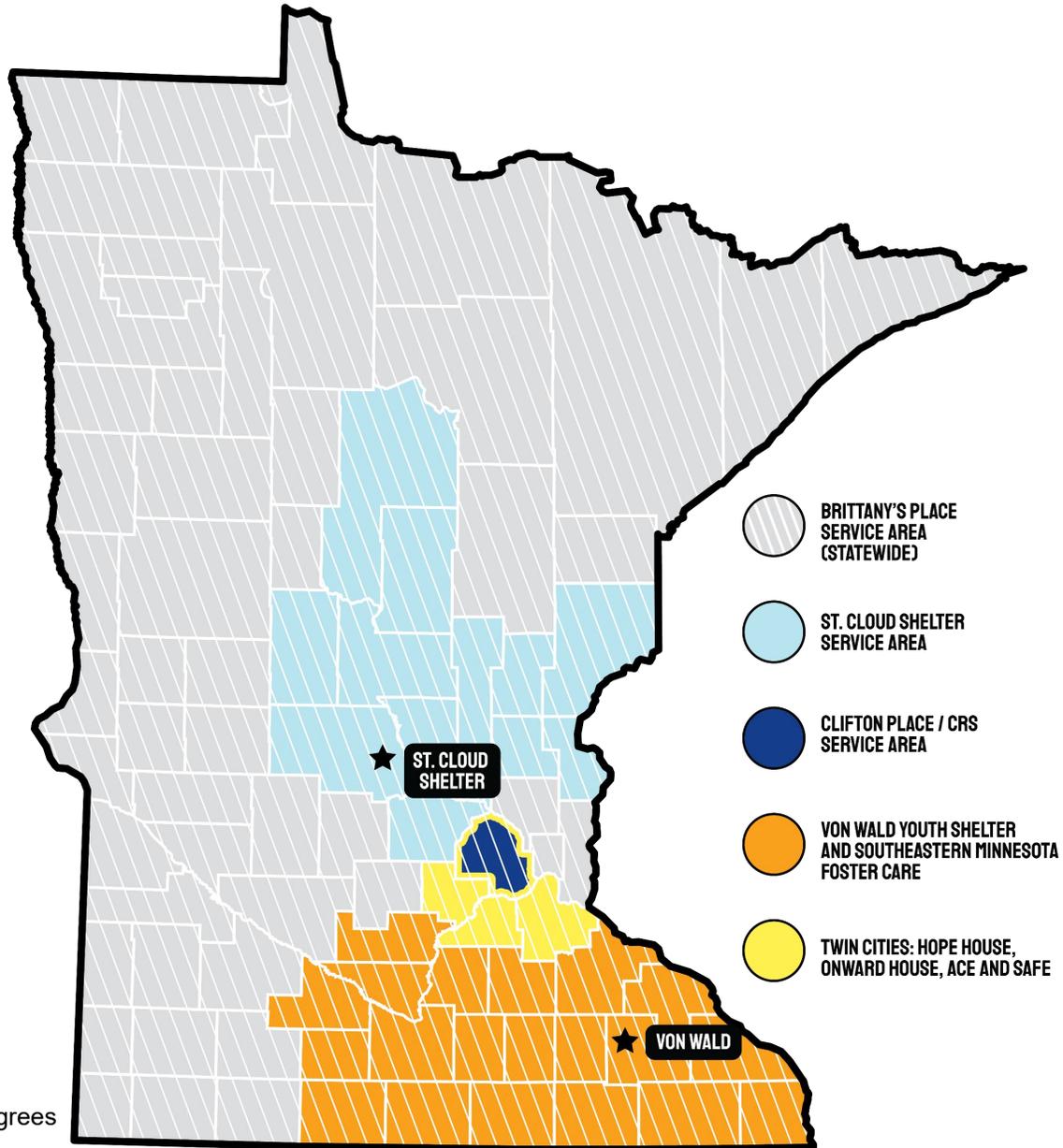
EXPENSES BY CATEGORY FY21



EXPENSES BY CATEGORY FY20



180 DEGREES' PROGRAM LOCATIONS



THE 180 DEGREES DIFFERENCE



LEAD WITH EQUITY

We ensure everyone gets what they need to be successful. We recognize needs will look different for each individual, even when in the same program.



SEE THE PERSON

We see each individual holistically and respect the cultures and life experiences that have shaped them.



AMPLIFY STRENGTHS

We use trauma-informed strategies to help clients uncover and amplify strengths, build their sense of self, and move forward from where they are.



RECOGNIZE THE JOURNEY

We acknowledge, accept, and respect the history that people carry with them, and journey alongside as they evolve into the person they want to become.



LEARN FROM EACH OTHER

We work collaboratively and in turn, we learn – from the youth, adults, and families in our programs, from staff across our state, and from partner organizations.



MAKE A REAL DIFFERENCE

We know the outcomes we can achieve and use continuous evaluation and improvement to hold ourselves accountable to our clients and our community.

PREVENTION

INTERVENTION

CONNECTION

INTEGRATION

TRANSITION

WHAT IS TRAUMA RESPONSIVE CARE?

Trauma Responsive Care means creating organizational culture of care and support for all people connected to or served by 180 Degrees. It means meeting people where they are at in a way that honors people's needs, circumstances, and identity.

KEY PRINCIPLES ABOUT TRAUMA RESPONSIVE CARE:

- 1. Knowledge about trauma and its impact*
- 2. Promote safety and well-being*
- 3. Confront historical and societal harms*
- 4. Practice cultural humility*
- 5. Give support, respect, and care*
- 6. Empower through choice and autonomy*
- 7. Honor and support individual strengths and possibilities*



180
DEGREES

180 DEGREES BOARD OF DIRECTORS

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THANK YOU TO OUR DONORS

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